



NCSTA’s Annual Professional Development Institute

Benton Convention Center – Winston-Salem, NC

November 7 – 8, 2024

Sponsorship Opportunities

Sponsorship Packages

Keynote Sponsorship – Two Available: \$3000

- Two exhibit spaces (a \$1350 value)
- Special recognition with individual signage at the conference
- One full page flyer in fall electronic issue of Reflector newsletter (October) (\$800)
- One large color flyer on our website sponsor page
- Your Company Logo placed on our website PDI Page and home page *linked to your website*
- Acknowledgement in our conference APP

Gold: \$2,500

Sponsorship Includes:

- One exhibit space (\$700 value)
- Special GOLD level recognition with on signage at the conference grouped with other sponsors
- One full page flyer in fall electronic issue of Reflector newsletter (October) (\$800)
- Your Company Logo placed on our website PDI Page *linked to your website*
- Acknowledgement in our conference APP

Silver: \$2000

Sponsorship includes:

- One exhibit space (a \$700 value)
- Special SILVER level recognition on signage at the conference grouped with other sponsors
- One half-page flyer in fall electronic issue of Reflector newsletter (October) (\$400)
- Your Company Logo placed on our website PDI Page *linked to your website*
- Acknowledgement in our conference APP

Bronze: \$1500

Sponsorship includes:

- One exhibit space (a \$700 value)
- Special BRONZE level recognition on signage at the conference grouped with other sponsors
- One quarter-page flyer in fall electronic issue of Reflector newsletter (October) (\$200)
- Your Company Logo placed on our website PDI Page *linked to your website.*
- Acknowledgement in our conference APP

Donations are always welcome and acknowledged in our on-line conference. We will also work with you to create your own individual sponsorship. Contact Joette Midgett at ncstabusinessmanager@mindspring.com or Manley Midgett at midgettm@meredith.edu.