



**Professional Development Institute
Modeling STEM: Ingenuity at Work!
Koury Convention Center – Greensboro, NC
October 19-20, 2017
Advertising Rate Sheet**

All ads will be displayed in color in our preliminary program that is posted on our website. The on-line version reaches all membership. Ads will appear in black and white in approximately 2000 on-site conference guides.

Ads must be submitted in pdf, jpeg or eps format and submitted by August 14, 2017. Email to ncsta@conferenceresourcesnc.com,

RATES

- **\$800 Full Page Ad**
*Full-color ad will appear in our on-line preliminary program.
Your black and white ad will be placed in our on-site conference guide.*
- **\$400 Half Page Ad**
*Full-color ad will appear in our on-line preliminary program.
Your black and white ad will be placed in our on-site conference guide.*
- **\$200 Quarter Page Ad**
*Full-color ad will appear in our on-line preliminary program.
Your black and white ad will be placed in our on-site conference guide.*
- **\$100 Eighth Page Ad**
*Full-color ad will appear in our on-line preliminary program.
Your black and white ad will be placed in our on-site conference guide.*

Ad copy must be received by August 14th in order to make the on-line preliminary program.

Be sure to let us know, on your Exhibitor form, if you plan to purchase advertising. Space is limited. Ads will be taken on a “first come – first served” basis.

Questions? Contact Kay Swofford at 336.430.4264 or via email ncsta@conferenceresourcesnc.com. Please see ad sizes on following page.

FULL PAGE = 7.5 x 10

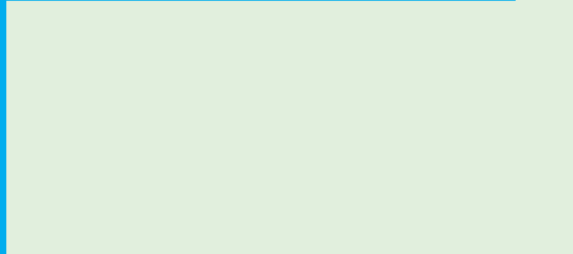
1/4 PAGE Vert = 3.625 x 4.5



1/2 PAGE Horizontal = 3.625 x 9



1/2 PAGE Horizontal = 7.5 x 4.5



1/8 PAGE Horz = 3.625 x 2.25

