



**NCSTA's Annual Professional Development Institute  
A 20/20 Perfect Vision for Science Teaching  
Benton Convention Center – Winston-Salem, NC  
November 5-6, 2020  
Advertising Rate Sheet**

Ads will appear in black and white in approximately 600 on-site conference guides.

Ads must be submitted in pdf, jpeg or eps format by **October 20, 2020**. Email to [ncsta@conferenceresourcesnc.com](mailto:ncsta@conferenceresourcesnc.com)

**RATES**

- **\$800 Full Page Ad**  
*Black & White ad placed in our on-site conference guide.*
- **\$400 Half Page Ad**  
*Black & White ad placed in our on-site conference guide.*
- **\$200 Quarter Page Ad**  
*Black & White ad placed in our on-site conference guide.*
- **\$100 Eighth Page A**  
*Black & White ad placed in our on-site conference guide.*

**Ad copy must be received by **October 20, 2020**.**

Be sure to let us know, on your Exhibitor form, if you plan to purchase advertising. Space is limited. Ads will be taken on a “first come – first served” basis.

Questions? Contact Kay Swofford at 336.430.4264 or via email [ncsta@conferenceresourcesnc.com](mailto:ncsta@conferenceresourcesnc.com).