



**NCSTA's Annual Professional Development Institute
20/20: A Perfect Vision for Science Teaching
Benton Convention Center – Winston-Salem, NC
November 5-6, 2020
Advertising Rate Sheet**

Ads will appear in black and white in approximately **600** on-site conference guides.

Ads must be submitted in pdf, jpeg or eps format by **October 20, 2020**. Email to ncsta@conferenceresourcesnc.com

RATES

- **\$800 Full Page Ad**
Black & White ad placed in our on-site conference guide.
- **\$400 Half Page Ad**
Black & White ad placed in our on-site conference guide.
- **\$200 Quarter Page Ad**
Black & White ad placed in our on-site conference guide.
- **\$100 Eighth Page A**
Black & White ad placed in our on-site conference guide.

Ad copy must be received by **October 20, 2020.**

Be sure to let us know, on your Exhibitor form, if you plan to purchase advertising. Space is limited. Ads will be taken on a “first come – first served” basis.

Questions? Contact Kay Swofford at 336.430.4264 or via email ncsta@conferenceresourcesnc.com.