



**NCSTA's Annual Professional Development Institute**

Benton Convention Center – Winston-Salem, NC

November 3-4, 2022

**Advertising Rate Sheet**

Ads will appear in black and white in approximately 550 on-site conference guides.

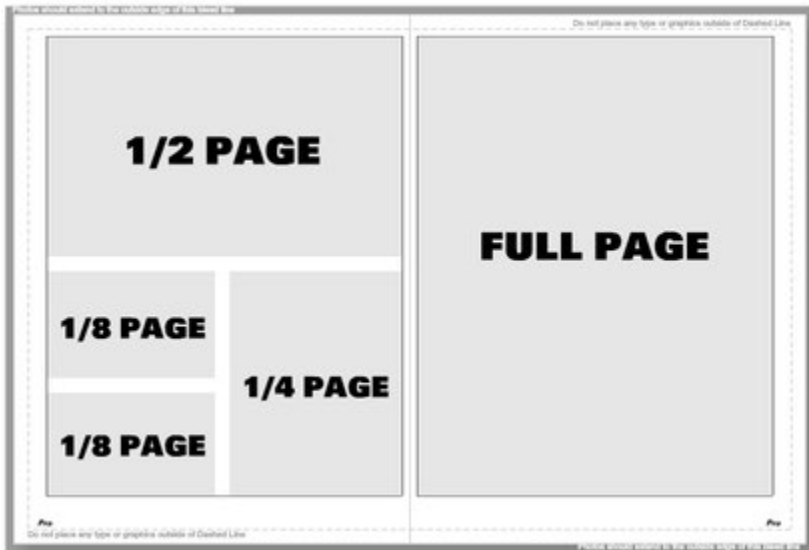
Ads must be submitted in pdf, jpeg or eps format by **October 1, 2022**. Email to [ncstabusinessmanager@mindspring.com](mailto:ncstabusinessmanager@mindspring.com)

**RATES**

- **\$800 Full Page Ad**  
*Black & White ad placed in our on-site conference guide.*
- **\$400 Half Page Ad**  
*Black & White ad placed in our on-site conference guide.*
- **\$200 Quarter Page Ad**  
*Black & White ad placed in our on-site conference guide.*
- **\$100 Eighth Page A**  
*Black & White ad placed in our on-site conference guide.*

**Ad copy must be received by *October 1, 2022*.**

Be sure to let us know, on your Exhibitor form, if you plan to purchase advertising. Space is limited. Ads will be taken on a “first come – first served” basis.



Questions? Contact Joette Midgett at 919-621-8077 or via email [ncstabusinessmanager@mindspring.com](mailto:ncstabusinessmanager@mindspring.com)