



**NCSTA's Annual Professional Development Institute**

**Benton Convention Center – Winston-Salem, NC**

**November 2-3, 2023**

**Advertising Rate Sheet**

Display Ads will appear in color in our fall electronic issue of The Reflector – publish date between 9/15/23 and 10/15/23. They will be linked to your website.

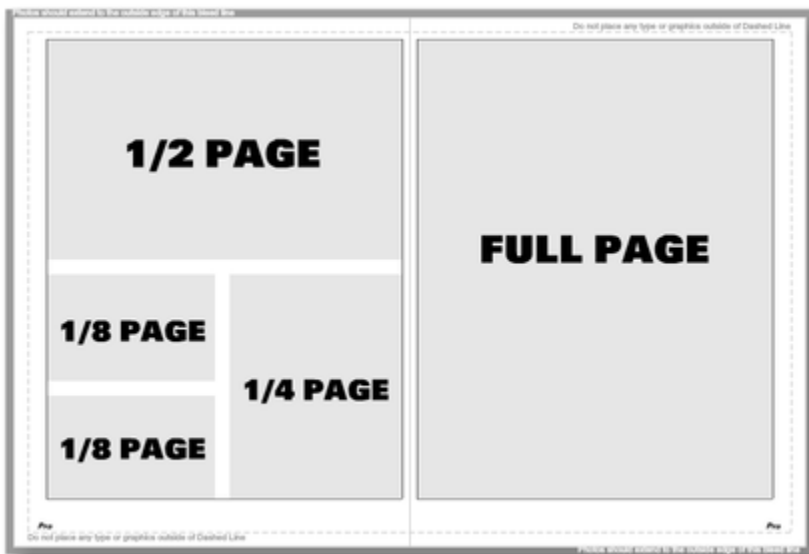
Ads must be submitted in pdf, jpeg or png format by **September 1, 2023**. Email to [ncstabusinessmanager@mindspring.com](mailto:ncstabusinessmanager@mindspring.com)

**RATES**

- **\$800 Full Page Display**  
*Black & White ad placed in our on-site conference guide.*
- **\$400 Half Page Display**  
*Black & White ad placed in our on-site conference guide.*
- **\$200 Quarter Page Display**  
*Black & White ad placed in our on-site conference guide.*
- **\$100 Eighth Page Display**  
*Black & White ad placed in our on-site conference guide.*

**Ad copy must be received by **September 1, 2023**.**

Be sure to let us know, on your Exhibitor form, if you plan to purchase Reflector display space. Space is limited. Orders will be taken on a “first come – first served” basis.



Questions? Contact Joette Midgett at 919-621-8077 or via email [ncstabusinessmanager@mindspring.com](mailto:ncstabusinessmanager@mindspring.com)