



**NCSTA's Annual Professional Development Institute**  
**Launch your Science Program into a Higher Orbit**  
**Benton Convention Center – Winston-Salem, NC**  
**November 4-5, 2021**

2020 has been a challenge to all of us. Our goal for 2021 is to offer to our NC science educators a quality face-to-face conference in November. We have all suffered financially, and NCSTA is no exception.

Your help in sponsoring some of our conference features/expenses will help us achieve our goal. Please consider contributing financially to our success:

**Tote Bags:** This **exclusive** sponsorship displays your company name and logo on material bags given to registrants at check-in. Provide approximately 500. Acknowledgement in our on-site conference guide and your company logo placed on our website PDI Page [linked to your website](#).

**Coffee/Tea Breaks: 6 available @ \$500 each.** Coffee and tea for participants during the 2 day event. Acknowledgement in our on-site conference guide, signage and your company logo placed on our website PDI page [linked to your website](#).

**Lunch & Session: 50 people for \$600; 100 people for \$1200.** Capture your own private audience of 50 or 100 people for pizza lunch Thursday or Friday for your own informational workshop or presentation. Available to attendees on a first-come first-served basis. We will work with you to determine the length of your session, at least 30 minutes. Acknowledgement in our on-site conference guide, signage and your company logo placed on our website PDI page [linked to your website](#).

**Drink Tickets for Presenters: 2 available @ \$300 each.** To show appreciation to our presenters, we give them a free drink ticket to be used at our cash bar. Acknowledgement in our on-site conference guide, signage and your company logo placed on our website PDI page [linked to your website](#).

**Keynote Sponsor: 2 available @ \$2000 each.** Acknowledgement in our on-site conference guide, signage and your company logo placed on our website PDI page [linked to your website](#).

**Program Design: 4 available @ \$1000 each.** Acknowledgement in our on-site conference guide, signage and your company logo placed on our website PDI page [linked to your website](#).

**Attendee Gifts: 5 available @ \$500 each.** Give-aways for attendees for our raffle drawing and our Grant-A-Wish. Acknowledgement in our on-site conference guide, signage and your company logo placed on our website PDI page [linked to your website](#).

**Face Masks: 1 available @ \$200.** Acknowledgement in our on-site conference guide, signage and your company logo placed on our website PDI page [linked to your website](#).

**Hand Sanitizer: 2 available @ \$250.** Mini bottles of hand sanitizer for each attendee. Acknowledgement in our on-site conference guide, signage and your company logo placed on our website PDI page [linked to your website](#).

**Past Presidents: \$350 for small reception.** Acknowledgement in our on-site conference guide, signage and your company logo placed on our website PDI page [linked to your website](#).