



NCSTA's Annual Professional Development Institute
Benton Convention Center – Winston-Salem, NC
November 3-4, 2022

As always, our goal is to offer to our NC science educators a quality face-to-face conference in November. We offer these opportunities to contribute to our success and to provide more visibility for your business.

- Tote Bags:** This **exclusive** sponsorship displays your company name and logo on material bags given to registrants at check-in. Provide approximately 550. Acknowledgement in our on-site conference APP and your company logo, linked to your website, placed on our website PDI Page and home page.
- Coffee/Tea Breaks:** **6 available @ \$500 each.** Coffee and tea for participants during the 2 day event. Acknowledgement in our on-site conference APP, signage and your company logo, linked to your website, placed on our website PDI page and home page.
- Lunch & Session:** **50 people for \$800; 100 people for \$1400.** Capture your own private audience of 50 or 100 people for pizza lunch Thursday or Friday for your own informational workshop or presentation. Available to attendees on a first-come first-served basis. We will work with you to determine the length of your session, at least 30 minutes and the best way to promote the session. Acknowledgement in our on-site conference APP, signage and your company logo, linked to your website, placed on our website PDI page and home page.
- 90 Second Video:** Showcase your company with a 90 video which will be shown during the PDI, either at a general session or our awards ceremony. Certain guidelines apply. Limited availability. **\$300 for vendors who purchase a booth; \$500 for vendors with no booth.**
- Drink Tickets for Presenters:** **2 available @ \$300 each.** To show appreciation to our presenters, we give them a free drink ticket to be used at our cash bar. Acknowledgement in our on-site conference APP, signage and your company logo, linked to your website, placed on our website PDI page and home page.
- Keynote Sponsor:** **2 available @ \$3000 each.** Acknowledgement in our on-site conference APP, signage and your company logo, linked to your website, placed on our website PDI page and home page. Also, you may provide a 90 second video to be played during the general session.
- Program Design:** **2 available @ \$1000 each.** Acknowledgement in our on-site conference APP, signage and your company logo, linked to your website, placed on our website PDI page and home page.
- Attendee Gifts:** **5 available @ \$500 each.** Give-aways for attendees for our raffle drawing and our Grant-A-Wish. Acknowledgement in our on-site conference APP, signage and your company logo, linked to your website, placed on our website PDI page and home page.
- Past Presidents:** **\$350 for small reception.** Acknowledgement in our on-site conference APP, signage and your company logo, linked to your website, placed on our website PDI page and home page.