

NCSTA Board of Directors Meeting Minutes

Date: 11/6/24 @ Marriott Hotel Presidential Suite (PDI)

Members Present: Mary Ellen Durham, Tom Savage, Brad Woodard, Brad Rhew, Cliff Hudson, Sandra Weitzel, Michelle Hafey, Carol Maidon, K. Kaine, Jobi Cooke, Lottie Peppers, Kelly Ficklen, Carrie Fugle, Carie Jones, Joette Midgett, Manley Midgett, Jennifer Stalls and Adrienne Evans

Meeting called to order at 7:45 p.m. by President Tom Savage.

Attendee Swag Bags were stuffed prior to the meeting in room in front of Registration Check-In

Joette indicates still volunteers are needed, particularly at the Registration Desk, this is a 2-hr expectation of your time, longer lines will be expected with our increased attendance. Help to share PDI information as well and greet the attendees while giving them their bag and name badge and lanyard. Check to see if they are a first time attendee as we will give them a badge for that.

NCSTA booth will also need some volunteers to sit in the Exhibit Hall, particularly from 8-10 a.m. both Thursday and Friday

Some Stats to Consider:

- Attendance should be 550 up 100 from last year, expect 20-25 onsite registrations; a few who registered from Western NC may not attend due to Hurricane Helene
- Increase in our food expenditures by \$5,000
- Some food will be paid for by our Exhibitors due to their sponsorship of some lunches
- \$19,500 total cost with food and room rental from Benton Convention Center
- Multiple Vendor Sponsorships (2 with \$3,000 contributions)
- Between 2007-2019 we were diligent and careful which helped to cover our expenses with the COVID pandemic (\$100,000)
- Some vendors will be outside of the Exhibit Hall this year (there will be a Science House Inflatable outside)
- Year of the Rocks this Year!!!
- We have 10 new vendors this year
- Our Exhibit Hall is full!!
- Spin-A-Wheel prizes will be at the Awards Ceremony, tickets given out prior to, we need help in their distribution; tickets will need to be handed out at General Session, Awards Ceremony, General Session Friday as well.
- Check the Schedule on orange paper to help out
- Friday we will be handing out all purple tickets
- 2 Vendors are sponsoring lunches for up to 50 people including the Pre-Service Teachers; 3 vendors offering \$100 Amazon gift cards
- Next year's date for PDI is November 6-7, 2025 with our board meeting happening on 11/5/25
- Sessions-In-A-Box if anyone cannot show up for their presenter timeslot we can have sessions covered

- We are covered with projectors at this point, we have more than we need
- Teachers-Dell ChromeBooks with USB ports, Tom Savage has brought 3 dongles for use
- Finance Committee Budget Requests deadline will be December 15th, District Directors if you need to attend a conference in your area, let the committee know about that budget need; Student Competitions (i.e. Middle School Conference-where we have had a presence the last few years and it has made a difference thanks to Sandra, Brad R and Carie F.)
- Give out the Save-The-Date cards at our February 1st meeting
- Scooter for Carol, she is appreciative
- Mary Ellen-thanks for the Newsletter, she is doing a great job with this since she brought it back two years ago!!!
- Submissions are needed for the Newsletter
- District Highlights?
- Adrienne shared in a letter what NCSTA means to her
- The Newsletter "Reflector" had a great interview with one of our founding members Jake Brown
- Lesson Plans are needed for the "Reflector" as well

Any other items to discuss?

Meeting was adjourned at 8:30 p.m. by Mary Ellen Durham and 2nd by Brad Rhew

Next Meeting Saturday, Feb 1, 2025 at Meredith College from 10-2:30

Respectfully submitted,

Brad Woodard, NCSTA Secretary