

## NCSTA Full Board of Directors Meeting Minutes

Date 11/1/23 @ Winston-Salem Benton Center PDI

Format: In-Person/Face-To-Face

Members Present: Brian Whitson, MaryKate Holden, Brad Woodard, Joette Midgett, Manley Midgett, Tom Savage, Cliff Hudson, Jennifer Stalls, Carrie Fugle, Carrie Jones, Amanda Clapp, Adrienne Evans, Mary Ellen Durham, Josh Hunter, Brad Rhew, Jobi Cooke, Michelle Hafey, Lottie Peppers, Carol Maidon and Lisa Tolley

No Set Agenda; Quorum Established

Meeting was called to order by President Cliff Hudson at 7:30 p.m..

Vote on Minutes from September Meeting

MaryKate Holden moved and Carie Fugle seconded the motion.

### I. PDI Updates

- Significant increase in registration from last year to 454, there likely could be some no-shows, but big improvement; the registration last year was 328; 45 have registered for the Friday workshop
- Vendors—there are 54 with 58 booth spaces
- Tote bags will be here within the hour; please stay to stuff them
- Manley mentions that we need pictures taken during the Awards Ceremony to put on the website, also it was mentioned to capture the essence of PDI with posts and pictures throughout the two day event. Board members can snap photos also along with capturing hands-on activities. Last year there were only Awards Ceremony pictures uploaded to the website. Photos can go on the Google Drive as well
- Lottie mentioned that we can utilize our Twitter account and social media presence as well. Brad Rhew mentioned that media outlets have been informed such as The News & Observer
- Tag your district at the NCSTA booth, Josh needs help with manning the NCSTA Booth in the Exhibit Hall, there will be freebies there along with a suggestion box regarding what NCSTA can do for the members
- Marriott sold out of rooms, that's a good thing, the Embassy Suites almost sold out
- 2 sponsors came forward to fund the reception; remember Benton charges a \$10,000 food minimum
- Multiple Lunches are being sponsored by the following: StemScopes, Explore Learning, Plasma Games, Hand-To-Mind and Burroughs-Welcome sponsoring the Friday Workshop. If you see these representatives, please say thanks to them for their sponsorship
- HBSU—more participation at Reality Check and at PDI

- Spin-A-Wheel again this year 2 red tickets, 1 tix for drawing, 1 tix at raffle, General Sessions, people will get plenty of tickets. Grand Prize at the end of PDI on Friday at 3:30 p.m.. This went over well last year.
- We eliminated shrimp this year at the Reception, but there will be plenty of good food. Drawing for prizes at the Awards Ceremony, you must be present to win!. We need people to pass out tickets during sessions, etc.
- Tom Savage reported that their were double the people that put in for the Grant-A-Wish and there were good projects up for grabs.
- Mary Ellen reported on the current issue of The Reflector newsletter, kudos to her for a job well done. She mentioned that she promised Cliff 3 editions at 2 pages length. There will be a Winter edition to recap PDI, Spring, and Fall Edition. A special Summer Edition will preview the 2024 PDI including its new venue in Greensboro at UNC-G. This December Issue will be a 3 pager talking about the PDI.
- Please submit information for The Reflector including Teaching Tips, etc.
- The winter edition of the newsletter will be in late January, Spring edition in end of March and Fall (early October)
- Next year will be our 55th year, our first meeting was in Greensboro.
- Grant winners write articles for The Newsletter

Next meeting will be on January 20th at the First Christian Church in Greensboro; address 1900 West Market Street, Greensboro, NC. Meeting could possibly be the 27th of January.

Don't forget to stuff bags later.

Motion to adjourn from Adrienne Evans and seconded by Brad Rhew.  
Meeting adjourned at 8:37 p.m..

Respectfully submitted by Brad Woodard, NCSTA Secretary