



**NCSTA's Annual Professional Development Institute
20/20: A Perfect Vision for Science Teaching
Benton Convention Center – Winston-Salem, NC
November 5-6, 2020**

Sponsorship Opportunities

Exclusive Sponsorships

Badge Holders: This *exclusive* sponsorship displays your company name and logo on badge holders given to registrants at check-in. Provide approximately 600. Acknowledgement in our on-site conference guide and your company logo placed on our website PDI Page *linked to your website*.

Tote Bags: This *exclusive* sponsorship displays your company name and logo on material bags given to registrants at check-in. Provide approximately 600. Acknowledgement in our on-site conference guide and your company logo placed on our website PDI Page *linked to your website*.

Keynote Sponsorship – Two Available: \$3500

- Two exhibit spaces (a \$1150 value)
- Special recognition with signage at the conference
- One full page color ad in our on-site conference guide (an \$800 value).
- Your Company Logo placed on our website PDI Page *linked to your website*.

Gold: \$2,000

Sponsorship Includes:

- One exhibit space (a \$600 value)
- One full page ad in our on-site conference guide (an \$800 value).
- Your Company Logo placed on our website PDI Page *linked to your website*.

Silver: \$1500

Sponsorship includes:

- One exhibit space (a \$600 value)
- One half page ad in our on-site conference guide (a \$400 value).
- Your Company Logo placed on our website PDI Page *linked to your website*.

Bronze: \$1000

Sponsorship includes:

- One quarter page ad in our on-site conference guide (a \$200 value).
- Your Company Logo placed on our website PDI Page *linked to your website*.

Donations are always welcome and acknowledged in our on-site conference guide. We will also work with you to create your own individual sponsorship. Contact Kay Swofford – ncsta@conferenceresourcesnc.com