



**NCSTA's Annual Professional Development Institute  
Launch your Science Program into a Higher Orbit  
Benton Convention Center – Winston-Salem, NC  
November 4-5, 2021**

**Sponsorship Opportunities**

**Sponsorship Packages**

**Keynote Sponsorship – Two Available: \$3500**

- Two exhibit spaces (a \$1150 value)
- Special recognition with signage at the conference
- One full page color ad in our on-site conference guide (an \$800 value).
- Your Company Logo placed on our website PDI Page *linked to your website*.

**Gold: \$2,000**

Sponsorship Includes:

- One exhibit space (a \$600 value)
- One full page ad in our on-site conference guide (an \$800 value).
- Your Company Logo placed on our website PDI Page *linked to your website*.

**Silver: \$1500**

Sponsorship includes:

- One exhibit space (a \$600 value)
- One half page ad in our on-site conference guide (a \$400 value).
- Your Company Logo placed on our website PDI Page *linked to your website*.

**Bronze: \$1000**

Sponsorship includes:

- One quarter page ad in our on-site conference guide (a \$200 value).
- Your Company Logo placed on our website PDI Page *linked to your website*.

**Donations are always welcome and acknowledged in our on-site conference guide. We will also work with you to create your own individual sponsorship. Contact Joette Midgett at [ncstabusinessmanager@mindspring.com](mailto:ncstabusinessmanager@mindspring.com) or Manley Midgett at [midgettm@meredith.edu](mailto:midgettm@meredith.edu).**