

**NCSTA's Annual Professional Development Institute**  
Benton Convention Center – Winston-Salem, NC  
November 7-8, 2024  
**Advertising Rate Sheet**

Display Ads will appear in color in our fall electronic issue of The Reflector – publish date between 9/15/24 and 10/15/24. Ads will be linked to your website.

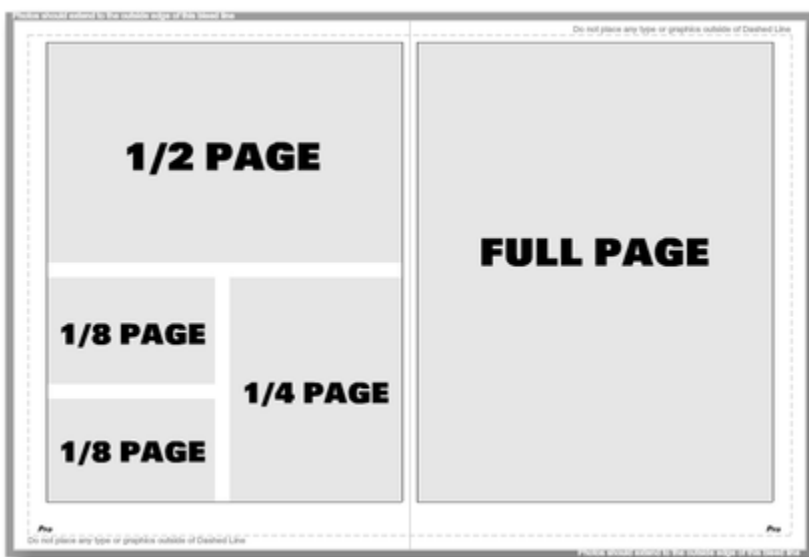
Ads must be submitted in pdf, jpeg or png format by **September 1, 2024**. Email to [ncstabusinessmanager@mindspring.com](mailto:ncstabusinessmanager@mindspring.com)

### **RATES**

- **\$800 Full Page Display**  
*Color ad placed in our electronic newsletter.*
- **\$400 Half Page Display**  
*Color ad placed in our electronic newsletter.*
- **\$200 Quarter Page Display**  
*Color ad placed in our electronic newsletter.*
- **\$100 Eighth Page Display**  
*Color ad placed in our electronic newsletter.*

**Ad copy must be received by September 1, 2024.**

Be sure to let us know, on your Exhibitor form, if you plan to purchase Reflector display space. Space is limited. Orders will be taken on a “first come – first served” basis.



Questions? Contact Joette Midgett at 919-621-8077 or via email [ncstabusinessmanager@mindspring.com](mailto:ncstabusinessmanager@mindspring.com)